



YOUR MICE AGENCY

CREATIVE | DMC | EVENT | EXHIBITION & ROADSHOW | CONGRESS | DESIGN

Inspired by Berlin. Connected worldwide.
since 1993





WELCOME



Mareen Rühmkorf
GENERAL MANAGER

23 YEARS OF FULL SERVICE AND CUSTOMER SATISFACTION

Berlin – the city we live and work in – is pulsating and constantly in motion and we keep pace with the changing trends. We gather new experiences every day and incorporate them into our projects. Pre-fabricated concepts are not really our thing. We love to realize and implement the right idea for each customer individually.

MR Congress & Incentive GmbH – a multilingual, international team of professionals – successfully organizes meetings, incentives and conventions in Germany, all over Europe and worldwide – for more than 20 years. That's why we are among the trendsetting agencies in Berlin and throughout Germany. For us, nothing is impossible; every challenge enhances our skills to continue excelling ourselves!

A man in a dark suit and white shirt stands on a stage, looking at a small device in his hands. Behind him is a large curved screen displaying the word "Footprint" in a large, white, serif font. The background of the screen is dark with small, glowing green and blue dots, suggesting a starry or digital theme. The foreground shows the silhouettes of an audience seated in rows, facing the stage. The overall scene is lit with stage lights, creating a professional and modern atmosphere.

Footprint

CREATIVE

SOPHISTICATED CONCEPTS AND IMAGINATIVE IMPLEMENTATION

In present times there is a wealth of opportunities for the optimal placement of any message. We will make your ideas visible – ensuring effective live-communication. Solution-oriented, well-connected and as a team we develop awesome product experiences and event concepts ensuring sustainable customer enthusiasm.

DESTINATION MANAGEMENT COMPANY

EXPERT KNOWLEDGE – ALWAYS ON THE PULSE OF THE TIME

Berlin, Munich, Hamburg, Dresden or Leipzig – all over Germany you can find ideal conditions to perform memorable events. Our multilingual team has first-class destination knowledge and is aware of the most hidden and secret places. No matter where your future event organization is taking you, we are the strong partner by your side – practiced, competent and passionate.





EVENT

CONVINCING APPROACHES AND EMOTIONAL PRODUCTIONS

To us, events are not only about numbers and graphics, they are our passion. Eventually, it is all about humans – emotions are crucial for a successful event. Our ultimate goal is your satisfaction. We orchestrate your event with great creativity to ensure that it is a truly one-of-a-kind experience, creating corporate feeling and presenting emotional interaction. We master any challenge, be it of logistical, organizational or technical nature.



EXHIBITION & ROADSHOW

INVENTIVE PRESENTATION AND PROFESSIONAL OPERATION

Present yourself in best light – targeted and unique product presentations or roadshows with efficiently used budgets allow you to reach your audience without divergence loss. Based on your marketing strategies we stage your brand world in the smallest spaces. Promising product performances at a show, accompanying a congress or on the road – we put it into practice. Our full service ranges from the initial planning phase to implementation and on-site support.



CONGRESS

FULL SERVICE WITH RELIABLE PARTNERS WORLDWIDE

We offer the one-stop-solution. Rely on our conceptual, organizational and creative design service for any congress, seminar, symposium or workshop you might plan or attend in Berlin, Germany or worldwide. Make use of our experience and place your next major event in our capable hands!



DESIGN

NEW IDEAS AND CONTEMPORARY DESIGN

Need an impressing and convincing performance? Require a partner with creative ideas and know-how to convey your messages? Our team of graphic designers will gladly support and advise you! With a keen sense for sophisticated and contemporary communication design the team always keeps pace with the options offered by the most modern communication.

FACTS & FIGURES

Owner-managed creative and full service agency

Based in **Berlin**

Since 1993 – more than 20 years – 100% independent

Specialized teams with competent staff members

One personal counterpart from planning process to implementation

International network of suppliers and partnerships

Partner of visitBerlin, GCB German Convention Bureau, Site Germany and AirPlus

Global destination knowledge

One team - over 25 employees - 6 departments - 5 languages - **one passion**

In-house **graphic team**

Budgets of € 2.000 to € 2 millions

Attendees from 10 to 10.000

More than 300 events per year – worldwide

60% Germany – 40 % worldwide

ACTIVITIES GERMANY



ACTIVITIES EUROPE



ACTIVITIES WORLDWIDE





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